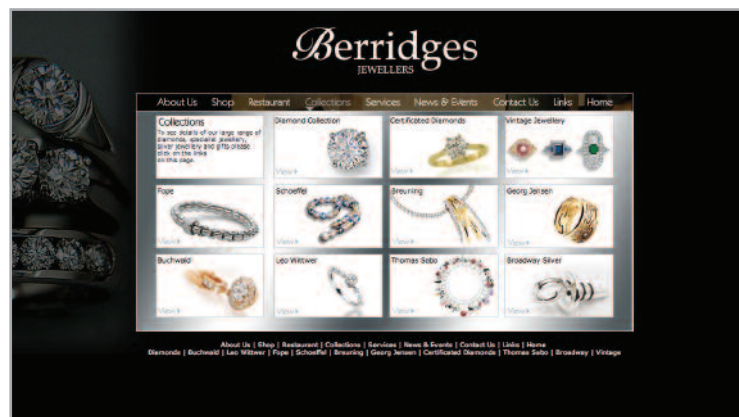


A Sparkling new website



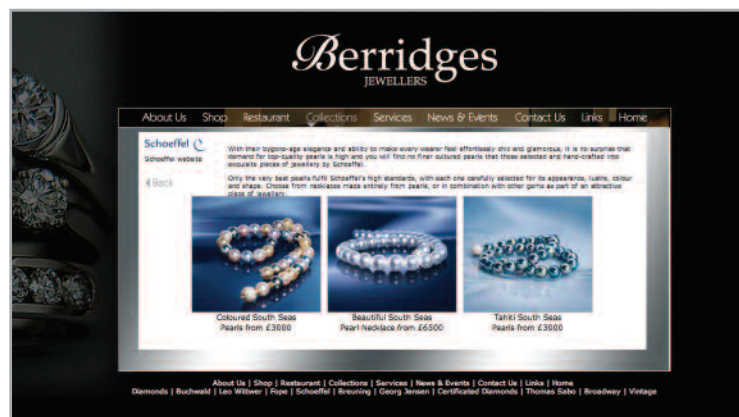
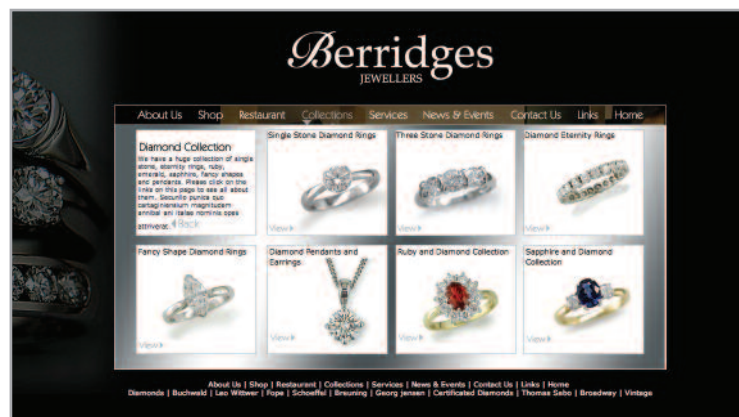
We are in the process of making lots of new and exciting changes to our website. Our brand new redesigned website should be up and running by early December, making it easier than ever to find that perfect gift.

The website will be extremely easy to navigate, with all the jewellery neatly organised into main categories making browsing the jewellery collections more user friendly.

We felt our old website was inadequate, and did an ineffective job of displaying our company's wonderful jewellery collections. The new site reflects the shops aesthetics in design and taste;

it's also very interactive, allowing users to see many of our in-store jewellery lines.

The Internet offers a new, and vibrant market for our regular and future clients, and opens doors to the future of consumer purchasing. The website redesign has been a large investment for the company but necessary to keep a pace with ever changing technology and peoples lifestyle patterns, with more and more of us searching for products on line before making a purchase. We hope you will take time to browse our new site, which will also keep you up to date with news, special events and collection launches.



Yesterday is history – tomorrow is a mystery – today is a gift – that's why we call it the present...

With Christmas soon upon us, treat your loved one to something that little bit special. We have a wonderful array of gifts that will inspire you and we will be offering all our customers a gift-wrapping service. To help make Christmas that little less hectic we will also be extending our opening hours, with late night openings on Thursdays throughout December. We will also be open on Sunday 30th November 14th and 21st December.

Berridges can be found at:
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Suffolk
IP1 1DL

Tel: 01473 225525
Fax: 01473 225524

www.berridges.com
Email: berridges@msn.com

Berridges

JEWELLERS

>> Autumn/Winter 2008

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Fine jewellers for that unique gift

It's November, and already we're starting to see them; that's right, Christmas decorations. They seem to be popping up earlier and earlier each year! We all know how stressful finding Christmas gifts can be ... While it is supposed to be a time of fun, family, togetherness and giving, the true meaning and purpose can often get swamped in worries about gifts. This is where we can help!

We have beautiful jewellery in many price categories. From sterling silver charm bracelets, to gorgeous diamond jewellery that will take your breath away.

If you are still stuck for gift ideas, enclosed is your personal invitation to our champagne and canapés reception on Sunday December 7th. The Customs House on Ipswich waterfront will showcase some beautiful jewellery and gift ideas, which will hopefully give you some inspiration.

Berridges are proud to be a successful family business; we take pride in offering jewellery that our clients will cherish today and for generations to come. Moving into 2009 we will continue to offer a first class service, and honest advice, keeping to our values we have built over the years.

All that remains is for the team at Berridges to wish every one a happy and safe holiday season, and thank everyone for your continued support over the last year. May we all have a wonderful and successful new year, and we look forward to seeing you all soon.

Christopher and Angela Hardman



>> Autumn/Winter 2008



Christmas Sparkle

news >>

Vintage

There has been a massive resurgence in antique jewellery in recent years with many people drawn to its superior craftsmanship, wonderful character and use of unusual gemstones. Most pieces are literally one offs and of course can only become rarer!

If you are looking for a beautiful and unusual piece of jewellery we have a superb range of antique pieces from the Victorian, Edwardian and Art Deco periods and more interestingly jewellery from the swinging 60's and 70's which is now coming back into fashion.



Flex-it – FOPE GIOIELLI

Fope is always up-to-date in searching innovative solutions for style and design and the flex' it collection is a fine example of their modern, forward thinking designs.

We are always looking for new exciting lines and were very impressed with Fope's latest edition. The new Flex'it 18ct gold elastic bracelet comes in two versions, in either 18ct white, red or yellow gold, or stone set with diamonds, amethyst, topaz and citrine. The collection now extends to long-thread or tight necklaces, rings and earrings all with that Fope touch of elegance and luxury.



Charm Club – Thomas Sabo

STERLING SILVER

With its Charm Club Collection, THOMAS SABO has helped the ancient tradition of the charm bracelet make a huge comeback.

As a lucky charm, souvenir, attractive accessory and a particularly wonderful gift idea, the charms enchant all wearers in their own special way.

The Charm Club Collection currently comprises 450 pendants for necklaces, bracelets, earrings and mobile phones – with new motifs being constantly added to the assortment.

Select, combine, recombine – create your own jewellery collection according to your own personal preferences. Your creativity and passion for collecting will know no limits.



Bracelets are priced from £24.95 and charms from £15.95

Daisy Collection – GEORG JENSEN

Founded in Denmark in 1904, Georg Jensen now has over 100 stores in 12 countries, and Berridges are among the top ten retailers in the country.

If you are still looking for Christmas present inspiration the Georg Jensen collection at Berridges is well worth a look. This beautiful range of jewellery features simple yet elegant lines that bring a touch of understated chic.

The Daisy Collection has been a firm favourite for many years, available as brooches, bracelets, earrings and pendants; its versatility makes it the ideal piece to wear with jeans or a glamorous cocktail dress. Available in white, black, and rose, the sterling silver range is augmented by silver with diamonds and 18 carat gold

